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1977–2027

National Media Awards Foundation
Fondation des prix pour les médias canadiens

Honouring excellence. Supporting creators.
Souligner l'excellence. Soutenir les talents.

IDEAS & RESOURCES FOR CANADIAN PUBLISHERS AND EDUCATORS

Better stories. Stronger careers.

Give your team a new skill. Help a promising creator take the next step. Discover work worth reading.

The National Media Awards Foundation brings practical training, mentorship and creator recognition together. Start with the topic you need, then share a recording with your newsroom, classroom or mentee.

01 / MAKE THE CONNECTION

Mentorship turns learning into practice.

A good mentor helps a writer sharpen a pitch, navigate an editorial process and build confidence through specific feedback.

BIPOC-to-BIPOC mentorship creates space to discuss shared experiences and barriers. Across the industry, the essentials are the same: clear goals, reliable time together and opportunities to apply new skills.

Explore NMAF mentorship >

02 / DISCOVER THE WORK

Award-winning voices

The BIPOC Creators Showcase connects readers with standout writing, photography and visual storytelling. Start here:

Michelle Cyca
"The Curious Case of Gina Adams"
Maclean's · Investigative Reporting
2023 National Magazine Awards Gold

Kelly Boutsalis
"Teaching Indigenous Star Stories"
The Walrus · Best Feature Article
2021 Digital Publishing Awards Gold

Explore the full showcase >

WATCH. DISCUSS. TRY IT.

Choose a Lab on the next page. Pair it with a real pitch, reporting problem or draft. Add a conversation with an editor or mentor. That is where a useful resource becomes professional development.

We acknowledge the financial support of the Government of Canada.
Nous reconnaissons l'appui financier du gouvernement du Canada.

Canada

Find your next skill.



Online Investigation Tools

Jane Lytvynenko

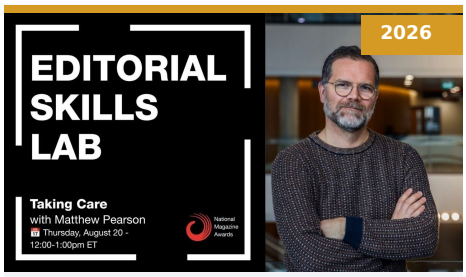
Search, mapping and geolocation for evidence-led reporting.



Kickstart an Investigation

Laurie Few

Turn a lead into a focused, workable reporting plan.



Taking Care

Matthew Pearson

Trauma-informed reporting and care for sources and journalists.



Writing for Audio

Pacinthe Mattar

Shape stories for the ear, using voice, pacing and sound.



The Freelance Grind

Omar Mouallem

Pitching, workflow, finances and finding new markets.



Fact-Checking

Allison Baker

Bring verification and editorial integrity into your workflow.



Cold Calling

Mary Vallis Cowan

Prepare, make the call and build a reporting relationship.



Reporting in the Digital Age

Hannah Yakobi

Storytelling, pitching and navigating an AI-shaped landscape.



Career Management

Sandra E. Martin

Think through career transitions and professional growth.

CLICK ANY CARD TO WATCH / 2026 LABS + THE 2025 LIBRARY

MORE TO EXPLORE

Internships >

CBM Award-Winning Content >

LinkedIn Learning (2022) >

Full channel & awards archive >

Explore J-Launchpad and share with your team >

Part of Capacity Building Through Editorial Training, Mentorship, and Internships. Session summaries follow published outlines. The 2025 and other archive recordings are earlier resources; program, platform and award references may be dated.