



National Media  
Awards Foundation  
Fondation des prix pour  
les médias canadiens

**National Media Awards Foundation  
2022 Mentorship Program for BIPOC Publishing Professionals**

**Mentorship Application Form**

*\*Required*

\*Name:

\*Email address:

\*Phone number:

\*Please confirm the following eligibility criteria:

- I am based in Canada
- I am 21 years of age or older

\*Mailing address:

This mentorship program is for Canadian-based publishing professionals who identify as Black, Indigenous and/or people of colour. If you'd like, please indicate your self-identified cultural, ethnic or racial group membership. (This is optional; we're asking because we'd like to ensure we're reaching a diverse group of mentees.)

\*What are your pronouns? (We're asking because we'd like to ensure we're reaching a diverse group of mentees.)

- They/them
- She/her
- He/him
- Prefer not to say

Other:

\*Please provide a brief outline of your career and/or professional experience to date:

\*What are your career goals for the next year, and how would a mentorship help you reach those goals? Please be as specific as possible:

\*In addition to leadership skills development and career guidance, what are the main topic(s) and area(s) of publishing management in which you seek mentorship?

- Content development (guidance on editorial administration, art direction, design, digital development, brand extensions, etc.)
- Marketing/Sales (guidance on circulation, fundraising, merchandising, advertising sales, social media, promotions, production, sponsorships, etc.)
- Operations/Management (guidance on strategic planning, governance, grant-writing, human resources and recruitment, financial management, brand management, business strategies and models, etc.)
- Writing (guidance on pitching, developing story ideas, the editorial relationship and process, research and interviews, contracts, promotion, networking, etc.)

\*Please be as specific as possible about what you'd like your mentor to focus on:

\*What do you hope to gain from the mentorship? Please be as specific as possible:

Is there any particular background or experience you hope your mentor would have? If there are mentors who would be your dream mentor (you can see a list of participating mentors at <https://magazine-awards.com/en/bipoc-mentorship-program/>), who are they, and why? (This is optional.)

\*Participating mentees in the 2022 program must agree to commit eight (8) hours to the mentorship between February and March 2022, and to complete a post-mentorship report by March 31, 2022. By checking the box below, I confirm that I agree to the program commitments.

I agree to the mentorship program commitments.

\*Date preference for mentorship:

We will do our best to accommodate your preferred date depending on your and the mentor's availability.

Thank you!

