

National Magazine Awards

CELEBRATING EXCELLENCE

ISSUE 42

29 AWARDS FOR 2019
CASH PRIZES
2 SPECIAL AWARDS

SISTER PROGRAMS

DIGITAL PUBLISHING AWARDS

NEW! NATIONAL MAGAZINE AWARDS: B2B

WELCOME

This year, the 42nd National Magazine Awards features 29 categories and two special awards dedicated to recognizing the best in Canadian journalism, writing, visual art, design and publishing.

The NMAs include two new editorial awards this year: the Publisher Grand Prix and Issue Grand Prix.

We are also excited to launch a new awards program for 2019. In addition to the 4th edition of the Digital Publishing Awards, the digitally-focused sister program of the NMAs, the NMAF is launching the National Magazine Awards: B2B. This new program will highlight outstanding creators and publications in the Canadian business-to-business publishing industry.

With these three specialized awards programs, the NMAF hopes to broaden its commitment to honouring and promoting excellence in journalism –spotlighting the best work in the country whether published in English, in French, online, in print, or in a B2B publication.

Good luck to all participants this year!



IMPORTANT DATES

December 17
Call for Entries

January 11
Early Bird Deadline

January 18
Final Deadline

RESOURCES

Rules & Eligibility
magazine-awards.com/Rules

How Does Judging Work?
magazine-awards.com/Judging

FAQ
magazine-awards.com/submissions/FAQ

Small Magazine Rebate
1 Free Entry for magazines with under \$200K in revenue
magazine-awards.com/Small-Magazine-Rebate

Freelancer Support Fund
Freelancers can save 50% on their first 2 entries
magazine-awards.com/Freelancer-Support-Fund

WRITING & VISUAL AWARDS

Writing & Visual Awards recognize excellence by Canadian magazine creators. Awards, including cash prizes and certificates, are presented to the creators. Editors, art directors and publishers may receive recognition, certificates and awards seals. There will be a maximum of 10 finalists for each award. Silver awards include a certificate and winner's seal. Gold awards include a certificate, winner's seal and a cash prize of \$1000.

01 Long-Form Feature Writing

Honours outstanding feature writing of a magazine story of minimum 3500 words in length, in any field or subject.

02 Feature Writing

Honours outstanding feature writing of a magazine story between 2000-3500 words in length, in any field or subject.

03 Short Feature Writing

Honours outstanding feature writing of a magazine story of maximum 2000 words in length, in any field or subject.

04 Columns

Honours outstanding magazine writing by a regular columnist. Entries consist of any three columns by a single author in single publication.

05 Essays

Honours outstanding magazine writing in which the writer's perspective is paramount and offers an argument or an intellectual point of view. The regular columns of columnists are not eligible in Essays.

06 Investigative Reporting

Honours outstanding magazine writing based on original fact-finding, enterprising newsgathering, and/or news reporting in any field or subject.

07 Fiction

Honours a work of short fiction first published by the magazine.

08 Personal Journalism

Honours outstanding magazine writing that focuses on the personal experiences of the writer.

09 Poetry

Honours a work of poetry first published by the magazine. Entries may consist of a single poem or a series of up to three poems by the same author from a single issue.

10 Professional Article

Honours outstanding magazine writing dealing with subjects, practices, events or developments of importance to a professional industry. This award recognizes excellence in business-to-business journalism.

11 Profiles

Honours outstanding magazine writing that focuses on one person or a group.

12 Service Journalism

Honours outstanding magazine writing that is driven by informational or instructional content in any field or subject.

13 Best New Magazine Writer

Honours a writer whose early work in magazines shows the highest degree of craft and promise. Entries consist of a single feature story along with a reference letter from a teacher, mentor, editor or colleague, attesting to the candidate's eligibility and providing context for the work. Open to students and writers with a maximum 2 years' experience in professional journalism.

Submission Requirements:

For Writing & Visual Awards, no hard copies are required.

WRITTEN & VISUAL AWARDS

14 Illustration (incl. Spot & Photo Illustration)

Honours outstanding illustration, single or series accompanying a single article, including cover, photo and spot illustration.

15 Portrait Photography

Honours outstanding photography, single photograph or series, for a single article on one or more people.

16 Lifestyle Photography

Honours outstanding photography, single photograph or series, of a lifestyle subject including food, products, fashion, beauty, décor, homes and landscapes.

17 Photo Essay & Photojournalism

Honours outstanding photography, single photograph or series, shot on location which records events or situations not controlled by the photographer.

18 One of a Kind Storytelling

Honours outstanding magazine storytelling whose content or style is so unique that it does not fit the definition of any other category. Entries may consist of (but are not limited to) text, photographs and visual art, graphic narratives and comics, infographics, digital media, or any combination of elements serving a single story. The intent of this award is to recognize achievement in magazine storytelling that is not easily classified.

**SUBMISSION DEADLINE:
JANUARY 18, 2019**

Are you a freelancer?

Thanks to the Freelancer Support Fund, you can save 50% on registration fees for the National Magazine Awards!

Find out more:
magazine-awards.com/Freelancer-Support-Fund



EDITORIAL AWARDS

The seven Editorial Awards recognize excellence by a team of magazine editors, art directors, creators and other contributors. There will be a maximum of 10 finalists for each award. Gold and Silver awards include a certificate for each contributor and the winner's seal.

19 Art Direction of a Single Article

Honours outstanding art direction of a single magazine article, reflecting the creative use of design and visual elements to enhance reader experience.

20 Best Editorial Package

Honours an outstanding collection of articles and content on a related theme in a single issue, which reflects collaboration by writers, editors, art directors and/or visual creators. Elements may include (but are not limited to) annotations, illustrations, photography, sidebars, infographics and captions. Entries may consist of a series of related feature articles and content packaged together, or an entire special or thematic issue.

21 Art Direction Grand Prix

Honours an individual responsible for the best art direction of an entire issue of a magazine.

22 Editor Grand Prix

Honours an individual who is making an outstanding impact on a magazine as an editor. This category is open to editor-in-chiefs as well as senior-level editing staff who have demonstrated a high degree of excellence in their field.

23 Cover Grand Prix

Honours outstanding creation of a magazine cover, reflecting collaboration by editors, circulators and art directors to enhance reader experience.

24 Issue Grand Prix

Honours an outstanding issue, which will be judged in terms of overall quality and originality of the content as well as its relevance to the intended readers.

25 Publisher Grand Prix

Honours the publisher whose brand best delivers on their editorial mandate through numerous platforms, which may include, in addition to a print or digital magazine: websites, special issues or other publications, mobile apps, social media platforms, television shows, podcasts, events, merchandising or any other initiatives or forms of audience engagement.

Submission Requirements:

Hard copies are required for the following categories: Best Editorial Package, Art Direction Grand Prix, Issue Grand Prix, Editor Grand Prix and Publisher Grand Prix. Visit the Submission Requirements page for details.

HOW TO SUBMIT

1. Register online at magazine-awards.com
2. Enter the details of each submission
3. Upload a PDF and a JPG or PNG for each submission
4. Pay the required Entry Fees:
 - \$100 (for most entries before Jan 11)*
 - \$125 (for most entries after Jan 11)
 - \$125/\$150 (for full-book categories)
5. Courier hard copies (if required) by Jan 25

* Freelancers may be eligible for \$50 entry fee on their first 2 two entries via the Freelancer Support Fund.



GRAND PRIX: BEST MAGAZINE AWARDS

The four Best Magazine Awards honour the magazines that most consistently engage, surprise and serve the needs of their readers. These awards recognize outstanding achievement in magazine publishing over the past year. The jury shall evaluate each magazine according to four general criteria—quality, currency, design and reader experience. Each submitter will be asked, on the entry form, to provide a brief statement on each of the criteria for the jury’s consideration. There will be 3 finalists for each award and one overall winner. A publication may enter two of the Best Magazine categories. Entries from digital-only publications are eligible.

26 Best Magazine: News, Business, General Interest

Honours the most outstanding Canadian magazine whose editorial mandate focuses on general interest content, including but not limited to news, current events, society, sports, politics, business, science.

27 Best Magazine: Service & Lifestyle

Honours the most outstanding Canadian magazine whose editorial mandate focuses on lifestyle, fashion and beauty content, and/or has a clear service orientation, focusing on informational or instructional content in any field or subject. This category includes publications focussing on entertainment, fashion, beauty or style, food and beverage, outdoor activities, travel and tourism, home design, health and wellness, personal finance, parenting, recreation, and hobbies.

28 Best Magazine: Art, Literary & Culture

Honours the most outstanding Canadian magazine whose editorial mandate focuses on the literary, culture or visual arts, including but not limited to fiction, poetry, drama, literary criticism, photography, or visual arts.

29 Best Magazine: Special Interest

Honours the most outstanding Canadian magazine serving a highly niche audience. A niche audience may include but not limited to children and young adult, industry professionals, students, regional or specific communities of readers. Special Interest issues are not eligible.

Submission Requirements

Hard copies are required for all 4 Best Magazine categories. Each entry should consist of six copies of any two print issues from the past year, an Entry Form, and/or links to digital issues and content.





SPECIAL AWARDS

Our special awards recognize outstanding achievement in individuals and magazines. Awards include a certificate and winner's seal.

Magazine Grand Prix

Honours the magazine that delivers the best consistency, packaging and reader experience; that demonstrates overall excellence in bringing teams together to create a spectacular product; is aspirational and inspiring, helping to take magazine media to the next level.

No submissions are required for this award. Finalists are automatically generated from the winners of Best Magazine Awards and compete for this awards' honour.

Foundation Award for Outstanding Achievement

Honours an individual's innovation and creativity through contributions to the Canadian magazine industry. This award may recognize creators, editors, publishers, art directors, circulation experts, marketing, sales and promotion professionals, production managers—in short, anyone in the industry. It cannot be given posthumously.

The deadline for this award is March 1.





DIGITAL PUBLISHING AWARDS

2019 Digital Publishing Awards Categories

- 01 Best Digital Editorial Package
- 02 Best Blog
- 03 Best News Coverage (Small Newsroom)
- 04 Best News Coverage
- 05 Best Feature Article: Short
- 06 Best Feature Article: Long
- 07 Fiction
- 08 Best Personal Essay
- 09 Best Arts & Culture Storytelling
- 10 Best Science & Technology Storytelling
- 11 Best Service Feature
- 12 Best Online Video: Short
- 13 Best Online Video: Feature
- 14 Best Online Video: Mini-Doc
- 15 Best Podcast
- 16 Best Digital Design
- 17 Best Photo Storytelling
- 18 Best Social Storytelling
- 19 Best Editorial Newsletter *NEW
- 20 Innovation in Digital Storytelling
- 21 Emerging Excellence Award
- 22 Digital Publishing Leadership Award
- 23 General Excellence in Digital Publishing

Enter online starting January 2. Deadline January 31.
digitalpublishingawards.ca

The NMAF is proud to present the 4th annual Digital Publishing Awards, recognizing excellence in digital editorial content in Canada. This year, the DPAs will present awards in 23 categories focusing on the work of Canadian digital creators. Individual awards include a cash prize of \$500.

The 2019 Digital Publishing Awards are open to all Canadian digital publishers—including those that support established brands in consumer and B2B magazines, newspapers, broadcast and other journalism, as well as those that serve their audiences exclusively as digital brands—published in either English or French.

The Call for Entries for the 2019 Digital Publishing Awards will go out on January 2. For a complete list of awards categories, rules and judging procedures, visit digitalpublishingawards.ca.



NATIONAL MAGAZINE AWARDS: B2B

2019 NMA: B2B Categories

- 01 Best Column or Regularly Featured Department
- 02 Best Profile of a Company
- 03 Best Profile of a Person
- 04 Best Feature Article: Trade
- 05 Best Feature Article: Professional
- 06 Best News Coverage
- 07 Best How-to Article or Series of Articles
- 08 Best Series of Articles
- 09 Best Photograph
- 10 Best Illustration
- 11 Best Editorial
- 12 Best Newsletter
- 13 Best Art Direction: Single Article or Opening Spread
- 14 Best Cover
- 15 Best Art Direction of a Complete Issue
- 16 Best Issue
- 17 Best Publisher
- 18 Best Magazine
- 19 B2B Leadership Award

Enter online starting January 3. Deadline February 1.
nmab2b.com

This year, the NMAF is excited to announce the inaugural National Magazine Awards: B2B, honouring excellence in business-to-business publishing.

B2B publications will be recognized across 19 awards categories. Awards will include a \$500 cash prize in creator-focused categories, awarded to the individual Gold winner.

The NMA: B2B awards are open to all editorial publications that self-describe as a professional, association, alumni, or trade magazine with a permanent editorial staff in Canada. Print and digital magazines are both welcome to apply, whether published in English, French, or both languages.

Find more information at nmab2b.com.